## makespeare Program Advertising Contract

## Door Shakespeare's 2024 Program Checklist

- □ Complete, sign, and mail or email contract to Door Shakespeare by April 29.
- $\Box$  Send payment by May 3, 2024.
- □ Email new artwork to info@doorshakespeare.com by May 17, 2024.

## OR

□ Please use artwork on file.

Business Name (advertiser)

Contact Person

Mailing Address

Phone and E-Mail Address

Web link for digital version of the program

Ad size Cost of ad: \$	_ 🗌 10% Off i	f paid in full by Feb 14
Payment Method: Check Credit Card		
Credit Card # Exp	CCV	Billing address Zip

**Terms:** 1. ADVERTISER agrees to purchase advertising for the selected amount in the 2024 Door Shakespeare Program. 2. ADVERTISER agrees to absolve Door Shakespeare from and against all claims and judgments that might arise in connection with advertising that appears in the Program. 3. Door Shakespeare is authorized to charge an hourly design fee for production work necessitated by ADVERTISER not submitting artwork in proper format. **4. Door Shakespeare must receive final payment by May 3, 2024 to ensure inclusion in program.** 5. Door Shakespeare reserves the right to refuse any advertisement deemed inappropriate.

I agree to the terms above and hereby authorize the insertion of advertising in the 2024 Door Shakespeare Program.

Authorized Signature FOR OFFICIAL USE: Contract Rec'd \_\_\_ / \_\_\_ Ad Rec'd \_\_\_ / \_\_\_ Payment Rec'd \_\_\_ / \_\_\_



## P.O. BOX 351 \* BAILEYS HARBOR, WI 54202 INFO@DOORSHAKESPEARE.COM \* 920.854.7111 WWW.DOORSHAKESPEARE.COM

Please submit artwork as a CMYK PDF file with fonts embedded, without crop marks. The recommended minimum image resolution is 300 dpi. If you would like help having your ad created please contact us for a quote.

	<b>1/8 page</b> \$250 Vertical 2.25"x 1.875" Horizontal 4.75"x 1"		<b>1/4 page</b> \$300 Vertical 2.25"x 3.625" Horizontal 4.75"x 1.875"		<b>1/2 page</b> \$400 Vertical 2.25"x 7.5"
4.75" x 3.75"	<b>1/2 page</b> \$400 Horizontal	4.75"x 7.5"	full page \$700	Inside Front Cover OR Inside Back Cover 4.75" x 7.5"	full page with special placement: Inside Front Cover or Inside Back Cover \$800
	Back Cover 5.5"x 8.5"	<b>full</b> page with special placement and full bleed: Outside Back Cover \$1,000	1( if pa by 1	)% OFF uid in fu Feb 14	