

Program Advertising Contract

A
1/8 page horizontal (\$200)
4.75" x 1" Full Color

1/8 page vertical (\$200)
2.25" x 1.875" Full Color

B
1/4 page horizontal (\$275)
4.75" x 1.875"
Full Color

C
1/4 page vertical (\$275)
2.25" x 3.625"
Full Color

D
1/2 page horizontal (\$375)
4.75" x 3.75"
Full Color

E
1/2 page vertical (\$375)
2.25" x 7.5"
Full Color

F
Full Page (\$550)
4.75" x 7.5"
Full Color

G
Inside Front or Back Cover (\$700)
4.75" x 7.5"
Full Color

H
Outside Back Cover (\$800)
4.75" x 7.75"
Full Color

Door Shakespeare's 2023 Program Checklist:

- 1. Complete and sign contract.
- 2. Return contract and payment by April 4, 2023 to
Door Shakespeare, PO Box 351, Baileys Harbor, WI 54202
-OR-
info@doorshakespeare.com
- 3. Email new artwork to info@doorshakespeare.com by April 11, 2023.
-OR-
- Please use artwork on file.



Business Name (ADVERTISER) _____

Contact Person _____

Mailing Address _____

Phone and E-Mail Address _____

<p>Cost of Ad: \$ _____</p> <p><input type="checkbox"/> 5% OFF <i>if paid in full by February 28</i></p> <p>Payment Method:</p> <p><input type="checkbox"/> Check</p> <p><input type="checkbox"/> Credit Card (<i>Visa or MasterCard</i>)</p> <p>Card #: _____</p> <p>EXP: _____ CVV: _____</p>
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Terms: 1. ADVERTISER agrees to purchase advertising for the selected amount in the 2023 Door Shakespeare Program. 2. ADVERTISER agrees to absolve Door Shakespeare from and against all claims and judgments that might arise in connection with advertising that appears in the Program. 3. Door Shakespeare is authorized to charge an hourly design fee for production work necessitated by ADVERTISER not submitting artwork in proper format. **4. Door Shakespeare must receive final payment by April 4, 2023 to ensure inclusion in program.** 5. Door Shakespeare reserves the right to refuse any advertisement deemed inappropriate.

I agree to the terms above and hereby authorize the insertion of advertising in the 2023 Door Shakespeare Program.

Authorized Signature _____

Date _____

FOR OFFICIAL USE: Contract Rec'd ____/____/____ Ad Rec'd ____/____/____ Payment Rec'd ____/____/____